## 18 Oct 2018 187th AHC BOD Teleconference 1830 hrs CDT

Attendees: Jim, George, Ray, Woody, Kieth, Cindy, Ken S, Ben S, & Ron; started @1834 CDT

Teleconference: 605-475-4700, PW: 661145#

- 2018 Reunion:
  - Registration & Hotel numbers
    - Army Aviation sponsorship money (\$5K) has come in and \$65 per person for helicopter rides on Thursday free day in downtown St.
       Petersburg [we're \$3K in the hole]; Ben feels he's going to get more \$\$ from local groups that would really help.
    - Jim moves that offer \$50 helicopter rides; 2<sup>nd</sup> & passed
    - The hotel is still giving us the good room rate up and until the start of the reunion
    - Ben's bringing some chick to do Harley photo shoots
    - Ben is updating the pictures concerning this activity, and sending out emails to people coming to the reunion w/questionnaire
    - Ben's still going send out to the people already registered another email of updated material
    - We're about \$4K in the hole at this point
    - Hawaiian menu is going to for the banquet
    - Welcome party is finger food & drinks (possible free)
    - Lunch is Chicken, Pork
    - Dinner Luau buffet style
    - Red Tide is still around; don't go in the water
    - Ben is continuing to get sponsor money to save us money
    - More people are signing up at the hotel; hotel registration is extended
    - The hotel is expecting to make around \$70K on us
    - Ken spoke with Rita Vest & wanted to know if we're doing the 50-50 raffle; Jimmy S is bringing those tickets of different colors; call him
  - Hospitality Room
    - There's plenty of beer lined up
    - Coffee urns & water will be there too
    - Donuts will be there too
    - Soda
    - Ray sent a spreadsheet with all information about the last 5 years
    - Need people to keep the things stocked and refilled (ice, wine, beer, soda) – Ben has students doing this (he gave them free rooms)
    - Bulletin board on an easel Ben has that covered
  - Kickoff Party

- Casual attire (Tropical) & flip flops
- Ladies are getting a bracelet at this party
- Guests of Honor Day (Fri)
  - Busses are ready at 0930; bus captains needed
  - 10-12 noon; if we get enough vehicles
  - Load busses around 1300 to go back to the hotel
  - Mayor of St. Pete Beach plus politicians
  - Procession to somewhere (walking 7 blocks) with the politicians speaking; there will be rides for this for those that can't walk
  - Jim needs to know if Ben's got a speaker of not so he can tell
    Florence Gantt to speak or not. Florence will be the speaker again.
- Memorial Service
  - 187<sup>th</sup> Gear On
- Silent & Live Auction (Sat)
  - Seating & Table space, speaker system
  - Same space for all on this day
  - We don't have the whole room booked for Sat night via the contract
  - Jim will send the auction paperwork to Ben notepads, forms
  - Ben is still looking to his sponsors for items to be donated in the auction
- Business Meeting
  - Jim has this under control (projector, audio system, screen etc.)
- Ladies' Luncheon
  - Jim has a backup plan for Ben
  - Jim is recruiting some entertainment (MCs: Michelle Strait & Florence Gantt)
- Banquet
  - 122 signed up today
  - Cash Bar & Cocktail hour before the dinner
  - Ben is trying to get a couple of Green Berets to speak
  - Ben is putting together some band of entertainment
  - Joe Emerson is doing the Missing Man Ceremony
  - Jim is doing the Gaffney Award presentation (Ian is having surgery)
- Company Store Transition
  - June financials: at Cost
  - Discount sale at reunion (50%) George wants to increase the discount to give Rucker less money
  - What was normal markup on items? Don't know; but at cost. It was a service to our members. Rucker wants to have a big markup on items (30-50%). The amount of sales should be as much as possible to limit amount of money going to Rucker. There will be a lot of 3XL sized people at our reunion. Whatever money we give Rucker will be paid back to us in this

- interest free loan. Rucker wants us to determine what items that we'd like to have them buy for sale.
- Should we have a slide decision for members? Ray will do this.
- MOA wording discussion and modifications (i.e.: % of markup, cutoff arrangements, etc.)
- What was the cost of bringing a new item into the store inventory? Try \$2K.
- Jim proposed the original \$\$ range to be given to Rucker Motion pasted
- Final MOA will be presented to membership for decision

## Video Options

- Craig Bond is having a continuous showing on a laptop; Ben has a large flat screen TVs (2 of them) in there. Craig is working on some kind of video history into one place for the unit; and some post production work to stabilize the video; we can take orders for these videos at price for flash drives – Jim will get back with Craig on this subject
- There are other videos that are going to shown

## Other Items

o Telecon ended @1955 CDT